

“EFFECTIVE REPORTING ON MIGRATION” Capacity-building action for journalists

in the framework of the project
E³J - European Excellence Exchange in Journalism



Co-funded by the
European Union

CALL FOR PARTICIPATION

BACKGROUND INFORMATION

This capacity-building action is developed by [COPEAM](#) – Permanent Conference of the Mediterranean Audiovisual Operators - in the framework of the EU co-funded project **E³J - European Excellence Exchange in Journalism** (Creative Europe Programme - CREA).

[E³J project](#) aims to unleash the combined potential of European values and cross-border collaboration for better journalism and a healthier information space.

With migration being a highly technical, debated and sensitive subject across Europe, which goes beyond mere reporting on figures, and given the media’s fundamental role in shaping narratives and forming public opinion, it is paramount that journalists have the necessary knowledge and skills to report about such topic in an evidence and rights-based manner.

Within E³J project, COPEAM is in charge of organizing 2 international trainings for journalists on the topic “**Effective Reporting on Migration**”. The trainings – taking place both online and in person – are intended to contribute to **enhancing quality of the media coverage of migration**, by providing the latest available information and expertise in this field.

The first workshop of this kind successfully took place in Belgrade in February 2023, with 20 beneficiaries (watch the final video [here](#)). The second workshop will take place **in November 2023 in Madrid** and will be focused on **labour migration**. A group of media professionals from the European Union and other eligible countries¹ will be selected through the present call for participation.

¹ See eligible countries list here: https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/crea/guidance/list-3rd-country-participation_crea_en.pdf

TRAINING FORMAT

The training will consist in two inter-connected parts:

- **PRELIMINARY SESSION** – on-line, October 2023

An online preliminary session will be held at the **end of October 2023** (exact dates tbc), consisting of a short **introductory webinar** with the lead expert + 4 **self-guided modules** on the training topics. Both activities will be in English.

This part of the training will provide participants with a common background about labour migration, with a specific focus on decent work deficits in agriculture + a round-table discussion between the attending beneficiaries.

Module 1: Introduction to the key concepts of migration;

Module 2: Overview of labour migration reporting;

Module 3: Focus on decent work deficits in agriculture;

Module 4: Reporting forced labour and human trafficking.

- **“EFFECTIVE REPORTING ON MIGRATION” WORKSHOP** – Madrid, 13-14-15 November 2023

An **in-person workshop** will be organized in November 2023 in Madrid, hosted by the Spanish public broadcaster RTVE (Arrival: Nov. 12).

The workshop will deal with **reporting labour migration, with particular reference to issues related to low-paid labour migration in the agricultural sector and related issues: recruitment, decent work, labour rights, and seasonal work.**

The detailed training programme will follow.

A certificate of attendance signed by COPEAM and the Lead Expert will be delivered after the activity.

Workshop hosted by:



Expected results:

- Beneficiaries will enhance their general knowledge about migration related topics and improve their ability to effectively report on these issues.
- Beneficiaries will improve their specific knowledge about labour migration and its socio-economic and demographic impact in Europe.
- Beneficiaries will acquire proper tools to access reliable sources and data on migration, as well as related available collaborative platforms.
- A network of experienced international journalists will be established and will be able to collaborate by sharing information and working methods.

LEAD EXPERT

The lead expert for this training is **Charles Autheman**, a French independent consultant.

Mr. Autheman has been organizing and facilitating training workshops for journalists, trade unionists and communication professionals for the past 10 years in over 20 different countries, mostly in the Middle-East, Africa and Southern Asia. From 2012 to 2014, he managed an EU-funded project dedicated to the promotion of balanced and quality information on migration in eight countries (Mali, Senegal, Mauritania, Morocco, Algeria, Tunisia, France and Spain).

More recently, he has coordinated the production of the first media-friendly glossary on migration and the ILO media toolkit on forced labour and fair recruitment.

Other local experts and experienced professionals in the field of migration will be invited to give presentations during the workshop in Madrid.

APPLICATIONS

The participation is **free of charge** and open to a limited number of **20 professional journalists** coming from the EU and other eligible countries (*see note 1*).

Travel and accommodation costs will be covered by COPEAM, thanks to the project's funding.

Covered costs:

- Hotel max 4 nights;
- Daily subsistence fee;
- Travel: travel costs will be covered up to the [eligible amount established by the EU](#) (distance based)

Any further practical information (flights, accommodation etc.), will be communicated in September 2023 to the selected beneficiaries.

Applicants must meet the following **criteria**:

- Being professional journalists (TV/Radio/Press/Online/Photojournalist/Freelance);
- Having a proven prior experience in covering migration-related issues;
- Having a working proficiency in English.

Applications (CV of the candidate + short motivation letter) shall be sent to COPEAM **not later than 15 September 2023** to the following addresses:

Micol Pancaldi mpancaldi@copeam.org; and Serena Laruffa: slaruffa@copeam.org

A gender-balance approach will be adopted in the selection.

Disclaimer

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