

Managing Change in the Media

FINAL CONFERENCE

10 & 11 October 2019, Thessaloniki

Venue: Mediterranean Palace Hotel (3, Salaminos str, Thessaloniki 546 26, Greece)

10 October, Thursday

9:00 - 9:30

Welcoming & introduction

Elena Rizeakou, President, PFJU
Nikos Karras, President, ESIEMTH
Renate Schroeder, Director, EFJ

9:30 - 10:00

Experts Visit Exchanges

Victoria da Silva, freelance advisor, SJF
Yannis Kotsifos, Director, ESIEMTH
Maja Sever, President, SNH
*Facilitator: **Yuk Lan Wong**, Policy & project officer, EFJ*

10:00 - 11:30

The future of journalists' trade unions - the perspective of the young

Viktoria Papp Nagy, President of ETUC Youth Committee (video message)
Students from the Department of Journalism & Mass Communications, Aristotle University
*Facilitator: **Mustafa Kuleli**, TGS, Turkey*

11:30 - 12:00

Coffee break

12:00 - 13:30

Business models & trends in journalism training and skills

Alexandra Borchardt, former Reuters Institute (keynote)
Andreas Heindl, ORF, Austria
Dr. Dimitris Xenakis, Inside Story
Iacob Gammeltoft, News Media Europe
*Facilitator: **Nikos Panagiotou**, Professor, Aristotle University of Thessaloniki*

13:30 - 14:30

Lunch

14:30 - 16:00

The legal protection and litigation for freelances

John Hendy, QC, UK
Heather Kurzbauer, associate professors, Netherlands
Renske Heddema, NVJ, Netherlands
*Facilitator: **Charlotte Michils**, lawyer AJP Belgium*

16:00 - 16:30

Coffee Break

16:30 - 17:45

How to use collective actions & campaigns to improve working conditions of journalists?

Marijana Camovic, President, Journalists' Union of Montenegro
Andy Smith, National Union of Journalists, UK & Ireland
*Facilitator: **Yuk Lan Wong**, Policy & project officer, EFJ*

19:30

Dinner

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9:00 – 10:00

How can European Commission support media policy?

Suzanne Vanderzande, Policy officer, European Commission, DG Connect (Audiovisual and media policy)

Debate

Maria Spyraki, MEP, EPP

Stelios Kouloglou, MEP, GUE

Discussant: Ricardo Gutiérrez, General Secretary EFJ

10:00 - 11:30

How can media and unions tackle sexual harassment and promote gender equality in the media?

Barbara Trionfi, Director, International Press Institute

Tine Johansen, President, Danish Journalists' Union

Oliver Liang, International Labour Organisation, Geneva

Facilitator: Mogens Blicher Bjerregard, EFJ

11:30 - 12:00

Coffee break

12:00 - 13:00

Conclusion

13:00 - 14:00

Lunch and departure of participants